



# GREEN ACRES FARM SHOW — & COUNTRY FARE —

Friday & Saturday, July 20th & 21st, 2012 • Civic Arena, St. Joseph, MO

**Setup:** Thursday 9 a.m. - 8 p.m. • **Show Times:** Friday 9 a.m. - 8 p.m. Saturday 9 a.m. - 4 p.m. • **Tear Down:** Saturday after 4 p.m.

## Exhibitor Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (Day): \_\_\_\_\_ Cell phone: \_\_\_\_\_

Email: \_\_\_\_\_ Business Website: \_\_\_\_\_

List of Products/Services Displayed: \_\_\_\_\_

## Booths

Booth space available on a first come basis.

- 8'x10' Main Floor**
- Single Booth \$295
  - Double Booth \$540
  - Triple Booth \$660
  - Quad Booth \$855

- 10'x10' Main Floor**
- Single Booth \$350
  - Double Booth \$650
  - Triple Booth \$825
  - Quad Booth \$1,075

- Merchandise Level**  8'x10' Booth (2nd Floor) \$150

Booth Preference

1st \_\_\_\_\_

2nd \_\_\_\_\_

3rd \_\_\_\_\_

Additional Ad Size \_\_\_\_\_ Cost \_\_\_\_\_

Total Investment \_\_\_\_\_

### Additional Rentals (Please specify):

Additional rental prices valid through 6-1-12. After that date rental prices will double in cost.

- Electricity \$35 (You MUST provide your own extension cord)
- Additional Table \$20 each - \_\_\_\_\_
- Additional Chairs \$5 each - Number \_\_\_\_\_
- No tables needed in booth

The undersigned in behalf of himself/herself/itself and on behalf of his/her/it's agents, servants and employees from any physical or property damage or loss of income or any other damages incurred whether due to negligence or the undersigned, his/her/it's agents, servants or employees, or the negligence of Green Acres Publication or any other person or entity.

Authorized Signature for Exhibiting Company

\_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

## Payment

50% of total booth cost must accompany this application. Remaining balance must be paid 45 days prior to show setup or booth is forfeited.

Payment Amount: \_\_\_\_\_

Check: \_\_\_\_\_

Credit Card:        

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Authorized Signature

\_\_\_\_\_

By signing I agree to pay the full amount in compliance with the card holder agreement.

This contract/application is only enforceable by exhibitor upon (1) payment as described above, (2) delivery of this signed application to Green Acres Publication and (3) acceptance of this application/contract by an employee of Green Acres Publication as evidenced by the signature of said officer as provided for below.

For Office Use Only: Do not write in this space.

Accepted by Green Acres Publication.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Booth Assignment \_\_\_\_\_ Deposit Amount \_\_\_\_\_ Balance Due \_\_\_\_\_

## Rules & Regulations

- 1. Space Application Agreement:** This application for exhibit space must be submitted to Green Acres Publication (GAP) office with a 50% non-refundable deposit. The remaining 50% is due no later than 45 days prior to the show. Assignment of Exhibit space and GAP management signature will constitute acceptance into the show, making this a binding contract.
- 2. Booth Space Assignment:** Assignment of space will be attempted by exhibitor preference however, other factors determine booth assignment such as distance from competition, products relating to the nature of the show, past exhibit location, booth layout and size and timely payment of booth rental. GAP cannot guarantee exclusivity of a product or that similar products will not be exhibited in nearby or adjoining spaces. It is the exhibitor's responsibility to list any and all products and services to be displayed to help alleviate these issues. GAP reserves the right to assign space so that it best benefits the show and to determine the eligibility of any company or product for inclusion in the show. GAP may change the floor plan without notice if, in its sole discretion, it deems it advisable to provide a more attractive and successful event.
- 3. Booth Construction/Display:** Exhibit booths must be of the highest quality. GAP reserves the right to reject any exhibit which, in its opinion does not meet the required standards. All demonstrations, discussions or other activities such as distribution of literature must be confined to the Exhibitor's own booth. No selling or promotional material distribution nor promotional signage will be permitted outside of booth space. All exhibitors who plan to display a vehicle in their booths MUST contact show management immediately. Due to possible show sponsorships, the management may be limited to what vehicles can be allowed on the show floor.
- 4. Inline Exhibits:** Attention and courtesy should be paid to neighboring exhibitors when constructing exhibits. Side walls may carry the 8 ft height ONLY 5 ft out from the back of the booth as to not block neighboring displays. Any visible unfinished back of exhibit must be either finished or covered at the exhibitor's expense. Displays should be about 4 inches narrower than the designated space to assure proper fit.
- 5. Floor Covering:** The floor of the exhibit space is concrete and it is up to the exhibitor if he/she/it would like to bring their own floor covering for their exhibit space.
- 6. Installation and Dismantling of Exhibits:** Exhibits must be completely installed by the time the show opens and must remain set until the close of the show. Failure to do so can and will result in forfeiture of participation in future events.
- 7. Exhibit Staffing:** Booths must be staffed during all show hours. Exhibitor badges must be worn at all times, and exhibitors must display their badges for admission. Exhibitors should arrive at least 1 hour prior to the opening of the show.
- 8. Exhibit Safety & Accessibility:** No combustible oils, gases or materials can be used as a part of the exhibit. No other materials may be used or stored in the exhibit hall which, in the sole opinion of the show management could be potentially dangerous. Exhibitors must specifically comply with all rules and regulations of the applicable fire department and with all other safety requirements relative to the facility. Exhibitors shall be responsible for making exhibits accessible to persons with disabilities as required by the Americans with Disabilities Act and shall hold Green Acres Publication and the Green Acres Farm Show and Country Fair harmless from any failure in this regard.
- 9. Exhibit Activities/Sales:** Exhibitors are encouraged to have activities in their booths such as contests, handouts, souvenirs, demonstrations etc. Any souvenir, advertising, etc. that the show management considers objectionable, undignified or inappropriate will not be permitted. Exhibitors must collect and pay any appropriate taxes on products sold and shall hold harmless Green Acres Publication and the Acres Farm Show and Country Fair from any liability.
- 10. Sound Control/Music Licensing:** The sound from any audio presentations must not spread beyond the immediate area of the display, and if it does the show management may suspend the use of the exhibitor's amplification system. Licensed music in any form is prohibited without the payment of appropriate licensing fees by the exhibitor and the exhibitor shall indemnify and defend Green Acres Publication and the Green Acres Country Living from any liability for any licensing fees owed as a result of the exhibitors music.
- 11. Security:** Green Acres Publication shall provide overnight security for normal protection however, Green Acres Publication and the Acres Farm Show and Country Fair does not assume responsibility for lost, stolen or damaged items. Valuables should not be left in the booths unguarded at any time. Exhibitors are encouraged to remove small valuables from the facility overnight.
- 12. Show Decorator:** Green Acres Publication will select a designated show decorator for each show. An exhibitor kit will be issued by the show decorator to all exhibitors covering the official electrician services of the hall, labor, decorating, sign making, furniture rental, water, drains, drayage, cartage, uncrating, erecting, dismantling and reerating. Exhibitors will be billed directly by the show decorator for these and any additional services and must make timely payment, and shall hold Green Acres Publication harmless against all liability.
- 13. Installation and removal of Exhibits:** Exhibits must be completely assembled during and ready by the times designated by the show management. Exhibits must be removed when instructed by the show management, and may not leave the building at any time after installation until final closing of the Show unless show management approves in writing.
- 14. Miscellaneous:** Exhibiting companies, its employees and representatives shall observe and comply with all Federal, State, Municipal and Building Management laws, charters, ordinances, rules and regulations. Any food sampling or selling must be approved by show management, and are subject to all State, Local and Building regulations.